



PRIVACY POLICY

IN TALK THERAPY, 917-562-2921

In Talk Therapy views the protection of individual privacy as critically important. We are committed to maintaining the highest standards in the industry. It is our goal to remain a leader in assisted search technologies while maintaining our commitment to these privacy standards.

INFORMATION COLLECTED

We do not collect any Personally Identifiable Information (PII), unless specifically needed to provide you with the information and/or service that you are seeking. When collecting PII, we only use the information collected as required to provide the information/service that you have requested.

Our “Let’s Talk” and “Contact” buttons and Information request your name, phone number, email and comments.

We do collect limited information anonymously, such as your IP address, browser configuration, etc., your activity on the website, and the date/time of this event. We may set and access our cookies on your system in order to customize the delivery of our services to your preferences and for the purposes of tracking the effectiveness of our services.

We may, on occasion, ask you for additional information so that we may contact you for follow up on specific inquiries. This

information is never sold or given to any other agency or individual for any other use. Examples of personally-identifiable data that may be requested include your name, address, and e-mail address.

SHARING WITH THIRD PARTIES

We do not share any data we collect with any third parties unless specifically requested by you to do so, via a HIPAA compliant authorization to release information, and all data is maintained in strict confidence. We may, however, share information on individuals as we deem necessary to comply with government and law enforcement officials as required by law.

DATA SECURITY

We take the utmost precaution with your personal information. Our servers are located in one of the largest, most secure colocation facilities in the country and we utilize their managed firewall programs to provide highest level of security against potential hacking threats. We utilize a multi-tiered server architecture to store user information on servers that are not publicly accessible and we encrypt all credit card and other sensitive data, such that, even if a hacker were to gain access to our data, the data would be useless to the hacker.

CHANGES TO OUR PRIVACY POLICY

The issue of privacy is an evolving one. We are committed to the constant monitoring and examination of our privacy practices, and may, from time to time, institute changes to our privacy policy. In the event that any material changes are made to our privacy practices, we will promptly make changes to this privacy policy that discloses the changes.

GOOD FAITH ESTIMATE

Under Section 2799B-6 of the Public Health Service Act, health care providers and health care facilities are required to inform individuals who are not enrolled in a plan or coverage or a Federal health care program, or not seeking to file a claim with their plan or coverage both orally and in writing of their ability, upon request or at the time of scheduling health care items and services, to receive a “Good Faith Estimate” of expected charges.

You have the right to receive a “Good Faith Estimate” explaining how much your medical care will cost. Under the law, health care providers need to give patients who don’t have insurance or who are not using insurance an estimate of the bill for medical items and services.

You have the right to receive a Good Faith Estimate for the total expected cost of any non-emergency items or services. This includes related costs like medical tests, prescription drugs, equipment, and hospital fees.

- Make sure your health care provider gives you a Good Faith Estimate in writing at least 1 business day before your

medical service or item. You can also ask your health care provider, and any other provider you choose, for a Good Faith Estimate before you schedule an item or service.

- If you receive a bill that is at least \$400 more than your Good Faith Estimate, you can dispute the bill.
- Make sure to save a copy or picture of your Good Faith Estimate, which you can find in your Simple Practice portal. For questions or more information about your right to a Good Faith Estimate, visit www.cms.gov/nosurprises.

For more information, or if you have questions or concerns regarding our privacy practices, please contact us.